



Communication Plan

Galena Park ISD CTE Early College High School

ECHS understands the vital role of effective communication, and will ensure that community meetings are scheduled in a flexible manner for 2019-2020. Meetings will be scheduled:

- ❖ During school days in the morning (Coffee with Principal - 8:30-9:00)
- ❖ Afternoon sessions in new cafeteria (3:00-4:00)
- ❖ After school (4:30-5:30)
- ❖ Before school (7:30-8:00)
- ❖ College nights
- ❖ Open House
- ❖ PTA meetings
- ❖ State of the Campus meetings

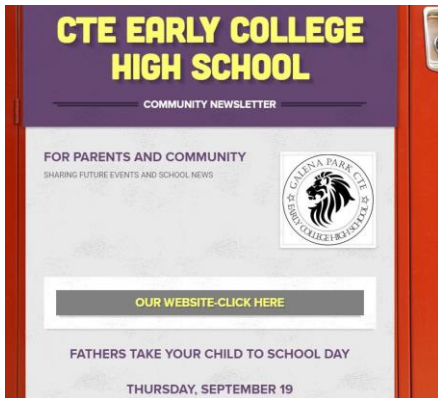
ECHS will communicate in both English and Spanish and have information readily available:

- ❖ Campus website
- ❖ Main office
- ❖ Newsletters
- ❖ Counseling offices

SEE BELOW FOR NEWSLETTERS AND SOCIAL MEDIA FROM CTE ECHS

NEWSLETTERS

ECHS utilizes SMORE Newsletter system to communicate effectively with all stakeholders (image below). Newsletter is disseminated via Remind Messaging, Twitter and Facebook once a month in both English and Spanish.



SOCIAL MEDIA

ECHS utilizes Twitter and Facebook to disseminate information through social media (image below).

